

How to start a startup – business aspects



Self intro



Ideation

Idea:

- Ideation process
- Challenge
- Solution
- Value proposition
- Differentiation
- Tech innovation Vs. Conceptual innovation

Business plan

Business plan:

- About
- SWOT
- Target Audience
- Market audience
- Risk Management
- Competitor analysis
- Business model
- Marketing channels
- GTM
- Financial forecast

Product

Product:

- Roadmap
- MVP
- In-house Vs. Outsourcing

Investment

Investment:

- Maturity
- Business case
- TEAM TEAM TEAM
- Investor KIT
- Seed Vs. Pre-seed
- How much money is needed to start?

About WWMarket

About us:

- * global business/marketing strategy
- * business consultancy
- * worldwide market penetration (go to market)
- * turnkey CMO/CSO solutions
- * startups mentoring
- * M&A
- * startup funding
- * business assessment
- * Innovation/Entrepreneurship programs



Thank you

Community and contact:

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